

Terms and conditions

- 1 In these conditions, the following expressions all have the following meanings:
"The Publisher" means New Forest District Council.
"The Supplier" means the business making an Offer under the Brand New Forest Card Scheme, as detailed in this signed Agreement.
"The Card Holder" means the customer who owns a valid Brand New Forest Card
"Scheme" means the Brand New Forest Card Scheme
"Offer" means any agreed discount to the Card Holder or other added goods or services provided to the Card Holder which are unique to the Brand New Forest Card scheme.
- 2 The Supplier agrees by signing this Agreement to provide the Card Holders with the Offer, details of which are given within this Agreement or as amended by the Supplier. The Supplier agrees to accept the Card for parties of up to four individuals. Groups exceeding four individuals will be at the sole discretion of the Supplier.
- 3 To receive the Offer the Card Holder must present the Supplier with a valid Brand New Forest Card. These conditions shall apply to all Offers accepted for publication by the Publisher. Any other proposed conditions which the Supplier seeks to impose shall be void unless incorporated clearly in written instructions and specifically accepted in writing by the Publisher.
- 4 Businesses operating within the New Forest District boundary are eligible to join the Scheme.
- 5 Offers submitted by a Supplier must be unique to the Brand New Forest Card Scheme and must not be available under any other promotion or scheme.
- 6 The Publisher has the right to refuse offers which are, in their opinion of insufficient value. This will be at the absolute discretion of The Publisher.
- 7 The layout and design of the Offer will be published at the Publisher's sole discretion and no guarantees will be given as to the positioning of advertisements and the Publisher cannot accept liability for any error or omission. The Publisher reserves the right not to accept a Supplier to the Scheme or to remove a Supplier from the Scheme at its absolute discretion.
- 8 The Supplier is required to place Brand New Forest point of sale material in suitable locations within their business
- 9 The Publisher agrees to publicise the Offer on www.brandnewforest.com, social media, e-newsletters, regular published Offers leaflets, at local events, and through various other local media, such as local newspapers, magazines.
- 10 The Publisher will not enter into any dispute between the Supplier and the Card Holder arising from an advertised Offer. Any such dispute will be referred to the signatory on this Agreement who will investigate the matter and rectify the situation by whatever means are necessary.
- 11 The Supplier warrants that the Offer does not contravene any Act of Parliament nor is it in any other way illegal or defamatory or an infringement of the British Code of Advertising Practise or such other standards as may from time to time be set by the Advertising Standards Authority.
- 12 The Supplier may change the details of their Offer once per calendar month if they so wish in writing to business@brandnewforest.com or by post to the Brand New Forest Team, Communities & Employment, New Forest District Council, Appletree Court, Beaulieu Road, Lyndhurst SO43 7PA.

Terms and conditions applicable to card retailers

In these conditions, the following expressions all have the following meanings:

"The Supplier" means Brand New Forest "The Agent" means the business selling the Brand New Forest Card, as detailed in this signed Agreement and who has a Brand New Forest Offer

"The Scheme" means the Brand New Forest Card Scheme.

"Card" means the Brand New Forest Card for resale.

1. The Agent shall only purchase Cards from the Supplier.
2. The wholesale cost of each Card to the Agent is £3.00 (including VAT).
3. The minimum number of Cards to be purchased by the Agent is 10 Cards per order.
4. To place an initial order the Agent should complete this Agreement. To place a further order the Agent should contact the Supplier in writing by email to businessbrandnewforest.com or by post to the Brand New Forest Team, Appletree Court, Beaulieu Road, Lyndhurst, 5043 7PA. Any further order will be subject to these terms and conditions.
5. The Supplier will invoice the Agent on or after delivery of the Cards to the Agent. Payment terms as detailed on the invoice.
6. The Agent will sell the card to the Customer at a price not exceeding £5.00 (including VAT).
7. Following the sale of a Card from the Agent to a customer the Card has no cash value, is non-refundable, non-exchangeable and is not for resale.
8. Neither the Supplier nor the Agent will replace lost or stolen Cards.
9. The Agent will not sell a Card after the expiry date shown on the front of the card or after the expiry of the Scheme, whichever is sooner.
10. If an Agent holds any Cards past their expiry date, the Supplier will replace these Cards with new Cards free of charge
11. The Agent shall advise the Supplier of the number of Cards which need replacing in writing by email to business@brandnewforest.com or by post to the Brand New Forest Team, New Forest District Council, Appletree Court, Beaulieu Road, Lyndhurst, SO43 7PA by 14 January each year that the Scheme is in operation.
12. By signing this Agreement you are liable to pay the amount overleaf.

For further information about the Brand New Forest Card email businessbrandnewforest.com or call 02380 285268.

Join the Brand New Forest scheme for **FREE**

Get your business noticed



Brand New Forest is a campaign to support local business.

Partners include New Forest District Council, New Forest Business Partnership, New Forest Tourism Association, New Forest National Park Authority, New Forest Transition, New Forest Health and Leisure, Brockenhurst & Totton Colleges, The New Forest Agricultural Show Society and many others.

www.brandnewforest.com



Business application form

www.brandnewforest.com

Can your business afford to miss out on these benefits?



The Brand New Forest Card is a unique scheme set up to support local businesses within New Forest district.

Over 25,000 local residents and visitors now own a Brand New Forest Card and they are all looking for participating businesses offers. When a business joins the card scheme, details of the offer are placed on www.brandnewforest.com and promoted to our thousands of card holders.

To join the scheme is free - all we ask is that your offer is **unique** to card holders, of **good quality and that you promote** the scheme.

Advertising

Your card offer will be advertised on www.brandnewforest.com with a free link to your own website.

Community promotion

Card Scheme promotion in local community publications, newspapers & magazines.

eNewsletter

Free promotion of your business through monthly Brand New Forest eNewsletter to our thousands of registered subscribers.

Local Events

Free promotion at lots of local events including The New Forest Show.

New Forest Tour bus and Hire a Twizy

Free promotion on all New Forest Tour Buses and Twizy hire.

NFDC Leisure Centres

Brand New Forest Card included as Fitness Direct Membership benefit (6000 members).

Card offers leaflet

Your business offer included every 3 months and distributed throughout the New Forest.

Card sales

Sell Brand New Forest Cards at £5 and make £2 per card sold (contact 023 8028 5268 for further details).

Social media

Free promotion through social media - Facebook, Twitter and Google+.

Updating your offer

Free opportunity to change your offer on www.brandnewforest.com every month.

Visitor promotion

Brand New Forest Logo shown in your business advertisement (if taken) in the following tourism publications:

- New Forest Stay Guide (50k copies)
- New Forest Discover Guide (150k copies)
- Visitor Information Panels (21 locations)
- New Forest Official Map (20k copies)

Agreement form

Business name:

Contact name:

Position in business:

Business address:

Postcode: Tel:

Email: Website:

Facebook: Twitter:

Please email 'jpg' of company logo for placing on website

I wish to sell cards. Please send me cards at £3.00 including VAT

I agree to the terms and conditions overleaf (please tick)

Signature: Date:

Card offer details (30 words max)

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Return form to:

Brand New Forest Team
Communities & Employment,
New Forest District Council,
Appletree Court, Beaulieu Road,
Lyndhurst SO43 7PA
business@brandnewforest.com
Tel: 023 8028 5268



Scan me with your smart phone